eHealth25

JUNE 1-3 • TORONTO

SPONSOR + EXHIBITOR OPPORTUNITIES

PRE-SALE

CELEBRATING 25 YEARS
e-HEALTH

e-HEALTH IS HOSTED BY

Canada Health Infoway / Inforoute Santé du Canada

Canadian Institute for Health Information / Institut canadien d'information sur la santé

Digital Health CANADA

Become an e-Health25 Partner

The annual e-Health Conference and Tradeshow consistently offers one of the best opportunities in the industry to interact with a diverse group of engaged professionals from across Canada (and around the world).

For 25 years, Canadian digital health leaders and decision-makers from multiple sectors—telehealth and virtual health, health data and information management, government and healthcare delivery—have come to e-Health to learn, connect, and network.

Partner with e-Health in 2025 to increase the power of your brand and grow your network through sponsorship. Sponsors and exhibitors rely on e-Health to deliver:

ACCESS | Reach thousands of qualified Canadian and international business and health professionals.

INCREASE BRAND RECOGNITION AND AWARENESS | Showcase your organization, products, and services to a large audience across multiple channels, including the conference website, conference mobile app, social media, and throughout the conference.

BUILD TRUST AND CREDIBILITY THROUGH ONSITE NETWORKING | Expand your professional network and strengthen your relationships with key stakeholders, influencers, and decision-makers in the Canadian health ecosystem with one-on-one encounters on the tradeshow floor, over coffee, and at conference.

THOUGHT LEADERSHIP | Demonstrate your commitment to leadership and learning while gaining timely insights about the future direction of the Canadian digital health industry.
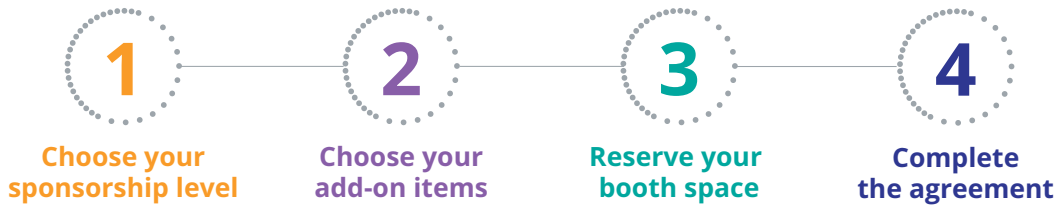
COST-EFFECTIVE LEAD GENERATION | Gather valuable data by scanning attendee badges at your booth and generate warm leads through the conference mobile app.

FOR MORE INFORMATION

Dino Falvo, Sponsorship & Exhibit Sales | 📞 [+1] 437-240-3610 | ✉ dfalvo@e-healthconference.com
All prices in Canadian dollars. Taxes extra.

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1 Choose your sponsorship level

2 Choose your add-on items

3 Reserve your booth space

4 Complete the agreement

1 Choose your sponsorship level

	DIAMOND ($50,000)	PLATINUM ($40,000)	GOLD ($30,000)	SILVER ($20,000)	BRONZE ($15,000)
Conference registration	6	4	3	2	1
Exhibit space	8 x 10 (2)	8 x 10 (2)	8 x 10 (1)	8 x 10 (1)	8 x 10 (1)
President's Reception invitation	2	2	1	—	—
Recognition on conference signage	✔	✔	✔	✔	✔
Recognition on the conference website	✔	✔	✔	✔	✔
Recognition on the conference mobile app	✔	✔	✔	✔	✔
Access to delegate list*	✔	✔	✔	—	—
Add-on spending allowance	$50,000	$40,000	$30,000	$20,000	$15,000
YOUR TOTAL COSTS	**$50,000**	**$40,000**	**$30,000**	**$20,000**	**$15,000**

*List includes all delegates who have expressly opted-in to have their information shared with sponsors. One list will be shared prior to the conference. A second list will be shared after the conference.

CUSTOM SPONSORSHIP: Choose any add-ons (except those limited to Diamond or Platinum level sponsors). When your total exceeds one of the sponsorship levels shown here, you will automatically receive the benefits included in that sponsorship level.

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2 Choose your add-ons

ITEM	AVAILABILITY	PRICE
Opening Keynote Sponsor	June 2 • One available • Exclusive to Diamond Sponsor	$25,000
Closing Keynote Sponsor	June 3 • One available • Exclusive to Diamond Sponsor	$25,000
Plenary Speaker Sponsor	One available • Exclusive to Platinum or Diamond Sponsor	$25,000
Mobile App	Exclusive	$20,000
25th Anniversary Social Reception	July 2 • Exclusive	$20,000
Welcome Reception	June 1 • One available • Exclusive	$20,000
President's Reception	June 1 • One available • Exclusive	$15,000
Chill Space	See page 9 for details	$15,000
Speaker Ready Room + Work Space	See page 9 for details	$15,000
Symposium Host	Limited availability	$15,000
Delegate Bag	Exclusive	$15,000
WiFi and Internet Sponsor	See page 12 for details • Exclusive	$15,000
Networking Breakfast	June 2 • One available • Exclusive	$10,000
Networking Breakfast	June 3 • One available • Exclusive	$10,000
Grab and Go Lunch	June 2 • One available • Exclusive	$10,000
Grab and Go Lunch	June 3 • One available • Exclusive	$10,000
P3 Showcase	Limited availability	$10,000
Information Desk	See page 10 for details • Exclusive	$10,000
Lanyards	Exclusive	$10,000
Registration Badge	Exclusive	$10,000
Hotel Key Card	Exclusive	$10,000+
Charging Stations	Two available	$7,500
Conference Map	See page 11 for details	$7,500
Volunteer Shirts	Exclusive	$5,500
Networking Break	AM - June 2	$5,000
Networking Break	PM - June 2	$5,000
Networking Break	AM - June 3	$5,000
Networking Break	PM - June 3	$5,000
Post-conference e-blast	Five available	$5,000
Hotel Check-in Gift/Room Drop	See page 12 for details	$4,500+
Patient Funding Sponsor	See page 12 for details	$3,000
Accessibility Sponsor	See page 12 for details	$3,000
Conference Website Ad	See page 12 for details	$2,500

3 Reserve your booth space

Exhibitor Booth

Pre-Sale Price: $4,500[1]

The e-Health trade show floor sells out every year—reserve your space today! Included with each 8'x10' Exhibit Booth (or you may supply your own booth):

- Furniture (table and chairs)
- Carpet and electricity extra
- Booth header panel with company name (22 characters/no logos)
- Two complimentary Exhibitor registrations
- Linked logo on conference website and linked logo and 50-word description in the conference mobile app

Academic Zone

Standard Price: $2,500

Reserve a spot in the Academic Zone if you are a recognized college or university offering a health informatics, digital health, or other relevant program. Included with each 5'x8' Academic Zone kiosk:

- Chairs or stools
- Carpet and electricity extra
- Branded panel
- Two complimentary Academic registrations
- Linked logo on conference website and linked logo and 50-word description in the conference mobile app

StartUp Zone

Standard Price: $1,900[2]

Reserve a spot if you are a new company or venture with: a focus on scalability and growth in an emerging health market, a creative use of technology, or an innovative delivery model to improve health in Canada. Included with each 3'x8' kiosk:

- Chairs or stools
- Carpet and electricity extra
- Branded panel
- Two complimentary StartUp registrations
- Linked logo on conference website and linked logo and 50-word description in the conference mobile app

All prices are in Canadian dollars. Taxes extra.

Insurance requirement: Exhibitors on the trade show floor, in the Academic Zone, and in the StartUp Zone must carry $5,000,000 (five million dollars) in liability insurance. The exhibitor shall obtain and send a certificate evidencing the required insurance to e-Health show management no later than 30 days prior to the event.

[1] Pre-sale Price of $4,500 until August 31, 2024. Early Bird price of $5,000 starting September 1, 2024 and ending January 31, 2025. Regular rate of $6,000 will apply starting February 1, 2025 and will remain available until May 1, 2025.

[2] StartUps are defined as organizations founded within the last five years with annual revenue of less than C$1M and ten or fewer full-time employees.

4 Complete the agreement

ONLINE AGREEMENT

Add-on details

Opening Keynote Sponsor • $25,000 • One available • Exclusive to Diamond Sponsor

Make a statement by sponsoring the widely-attended opening day keynote plenary session. As the exclusive sponsor, you will: have the opportunity to recommend the speaker(s) for the opening keynote discussion OR introduce the session with a two-minute pre-approved script; have your logo on screen during the session; receive verbal acknowledgment from the moderator at the beginning and end of the session; have your logo displayed on the conference website and in the mobile app.

Available until March 7, 2025. Speakers will be finalized by the e-Health Program Committee by the end of December 2024.

Closing Keynote Sponsor • $25,00 • One available • Exclusive to Diamond Sponsor

Leave a lasting impression by sponsoring the closing day keynote plenary. As the exclusive sponsor of the closing keynote, you will: have the opportunity to recommend the speaker(s) for the closing keynote OR introduce the session with a two-minute pre-approved script; have your logo on screen during the session; receive verbal acknowledgment from the moderator at the beginning and end of the session; have your logo displayed on the conference website and in the mobile app.

Available until March 7, 2025. Speakers will be finalized by the e-Health Program Committee by the end of December 2024.

Plenary Speaker Sponsor • $25,000 • One available • Exclusive to Platinum or Diamond Sponsor

Plenary Speaker Sponsors have the opportunity to recommend the speaker(s) for the plenary session OR introduce the session with a two-minute pre-approved script; have your logo on screen during the session; receive verbal acknowledgment from the moderator at the beginning and end of the session; have your logo displayed on the conference website and in the mobile app.

Available until March 7, 2025. Speakers will be finalized by the e-Health Program Committee by the end of December 2024.

Mobile App • $20,000 • Exclusive

All delegates will have access to the popular gamified mobile app showing the conference program, speaker information, exhibit floor plan with exhibitor details, venue information, and attendee networking/meeting schedule. Notification alerts with program highlights and important announcements will be sent through the app. As the exclusive sponsor of the mobile app, you will: have your custom graphic/banner displayed on the mobile app home page; opportunity to have two push notifications sent to all delegates during the conference; be acknowledged with your logo on the conference website and in the mobile app.

Available until April 1, 2025.

Add-on details

Welcome Reception • $20,000 • Exclusive

The Welcome Reception is the official opening of the e-Health Conference and an important networking event for delegates, sponsors, and exhibitors. As the exclusive sponsor of the two-hour reception, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards at the reception; be verbally acknowledged as sponsor during the reception.

Attendance at the Welcome Reception is limited to 400. Available until May 1, 2025.

25th Anniversary Social Reception • $20,000 • Exclusive

e-Health is celebrating its 25th Anniversary. As the 25th Anniversary Social Reception sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on event branding; be verbally acknowledged as a sponsor during the 90-minute reception.

Attendance at the 25th Anniversary Social Reception is limited to 1200. Available until March 7, 2025.

President's Reception • $15,000 • Exclusive

Attendees at the annual President's Reception include digital health leaders, key attendees, and board members and executives from e-Health co-hosts. As a reception sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards at the one-hour reception; be verbally acknowledged as sponsor during the reception; receive two tickets to the reception.

Attendance at the President's Reception is by invitation only and limited to 100. Available until May 1, 2025.

Chill Space • $15,000

The Chill Space gives delegates a chance to retreat from the busy conference floor and rest, read, or catch up with colleagues. As a Chill Space sponsor you will: have your logo displayed on the conference website, in the mobile app, and on signage in the room; have the opportunity to place promotional material of your choice (cushions, chairs—whatever you like!) in the room.

Available until May 1, 2025.

Speaker Ready Room + Work Space • $15,000

The Speaker ready Room/Work Space is a where speakers can prepare for their presentations and attendees can catch up on work. As a sponsor, you will have: your logo displayed on the conference website, in the mobile app, and on-screen or on signage in the room; the opportunity to place promotional material in the room.

Available until May 1, 2025.

FOR MORE INFORMATION

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Add-on details

Symposium Host • $15,000 • Six available June 2 • Six available June 3

Host your own dedicated 60-minute session—you control the agenda. As a symposium host, you will receive presentation space; AV package with monitor, mic, audience mics, and a head table for up to four with mic; listing on the conference website, in the mobile app, and in a pre-event eblast with session description. Up to four presenters, including a moderator for panels. Each speaker will receive a single-day conference registration granting access to the conference on the day of the session.

Speaker and session details must be submitted to speakers@e-healthconference.com for approval by March 7, 2025. Available until April 4, 2025.

Delegate Bag • $15,000 • Exclusive

As a delegate bag sponsor, you will: have your single-colour logo image displayed on all bags with the e-Health logo; be acknowledged with your logo on the conference website and in the mobile app.

Logo printed in white on bag colour chosen by e-Health. Bags provided by e-Health. Available until May 1, 2025

WiFi and Internet Sponsor • $15,000

WiFi is a crucial productivity tool for all conference attendees. Increase your brand awareness as attendees use a sponsor customized password to unlock the network (character restrictions may apply). As the WiFi and Internet Sponsor, you will be acknowledged with your logo on the conference website, on the reverse of the conference badge, and in the mobile app.

Available until May 1, 2025.

Networking Breakfasts • $10,000 • One available June 2 • One available June 3

Networking Breakfasts take place before the conference starts and offer an opportunity for attendees to network and plan their day over coffee and a breakfast buffet. As a Networking Breakfast Sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards during your selected breakfast; you may place promotional material in the breakfast area.

Available until May 1, 2025.

Grab + Go Lunch • $10,000 • One available June 2 • One available June 3

The busy Grab + Go Lunch stations are very visible. As a Grab & Go Lunch sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards during your selected lunch; you may place promotional material in the lunch area.

Available until May 1, 2025.

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Add-on details

P3 Showcase • $10,000 • Six available June 2 • Six available June 3

These 30-minute showcases offer an opportunity for organizations to highlight innovative public and private sector collaborations. As a P3 showcase host, you will receive presentation space; AV package with monitor, mic, audience mics, and a head table with mic; listing on the conference website and in the mobile app. Up to four presenters, including a moderator for panels. Each speaker will receive a single-day conference registration granting access to the conference on the day of the session.

Speaker and session details must be submitted to speakers@e-healthconference.com for approval by March 7, 2025. Available until April 4, 2025.

Information Desk • $10,000 • Exclusive

Located in the conference registration area, the staffed information desk is where attendees will find answers to their conference-related questions. As the sponsor, you will: have the opportunity for one staff to be stationed in the information desk, have the desk area branded with your company logo, and be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Lanyards • $10,000 • Exclusive

All delegates receive a name badge with lanyard. As a lanyards sponsor, you will: have your single-colour logo image displayed on all lanyards along with the e-Health logo; be acknowledged with your logo on the conference website and in the mobile app.

Lanyards are provided by e-Health. Available until May 1, 2025.

Registration Sponsor • $10,000 • Exclusive

Be the first point of contact and leave a lasting impression as the Registration Sponsor. Maximize brand visibility throughout the conference experience. As the registration sponsor, you will: have your logo displayed on all registration badges, along with the host organizations and e-Health logo and be acknowledged with your logo on the conference website and in the mobile app.

Registration badges are provided by e-Health. Available until May 1, 2025.

Hotel Key Card • $10,000 • Exclusive

Place your branding right in the hands of official conference hotel guests by featuring your logo or custom image on attendee hotel key cards.

Card production costs are not included. Artwork must be received by April 25, 2025, due to production time/shipping. Available until April 15, 2025.

Add-on details

Charging Stations • $7,500 • Two available.

Charging stations allow attendees to power up mobile phones, tablets, laptops, and other electronic devices for free. These stations will be in high demand and placed in different areas of the open space. As a charging station sponsor, you will: have your selected charging station area branded with your logo; place promotional material within your charging station; be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Conference Map • $7,500

Two large conference maps will be located at the North and South conference entrances. As a sponsor of the conference map, you will: have your logo prominently displayed on both maps; be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Volunteer Shirts • $5,500 • Exclusive

Volunteers keep busy on the tradeshow floor directing attendees and answering questions while wearing easy-to-identify e-Health-branded T-shirts. As the exclusive sponsor of the Volunteer Shirts, you will: have your single-colour logo image printed on the T-shirts (along with the e-Health logo); be acknowledged with your logo on the conference website and in the mobile app.

Logo printed in white on shirt colour chosen by e-Health. Shirts provided by e-Health. Available until May 1, 2025.

Networking Breaks • $5,000 • Available AM + PM June 2 and AM + PM June 3

Networking happens at the coaster tables on the open-plan conference floor during catered Networking Breaks. As a Networking Break sponsor, you will: have your logo displayed on the conference website, in the mobile app, and on table-top cards during your selected break.

Available until May 1, 2025.

Add-on details

Post-conference e-Blast • $5,000 • Five available

Your custom messaging will be formatted in an e-blast sent by e-Health on your behalf to all e-Health 2023 attendees after the conference has concluded and your organization will be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Hotel Check-in/Room Drop Gift • $4,500

Surprise attendees with a branded gift from your organization delivered at check-in time or to their hotel room.

The gift is supplied by the sponsor. Items must be received at the hotel by May 29, 2025. Delivery costs are not included. Available until April 15, 2025.

Patient Funding Sponsor • $3,000

Patients are key members of the health community and important contributors to the e-Health conference program. Provide funding assistance to Patients and Patient Partners participating in the conference. As a Patient Funding Sponsor, you will be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Accessibility Sponsor • $3,000

Enhance the on-site experience for attendees who require assistance to access resources and services such as ASL interpreters, live captions, or large print. As Accessibility Sponsor, you will be acknowledged with your logo on the conference website and in the mobile app.

Available until May 1, 2025.

Conference Website Ad • $2,500

Advertise your latest product or service with ad placement in rotating banner on website homepage plus be acknowledged with your logo on the conference website and in the mobile app.

Ad block size is 250x300 pixels. Available until May 1, 2025.

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Terms and Conditions

Full payment must be received 30 days after contract signing.

All invoices must be paid by May 30, 2025.

Use of logos
e-Health Conference and Tradeshow ('e-Health') will use supplied sponsor logo in conference communications and marketing. Sponsor may use e-Health logo to advertise involvement in the event; for questions contact communications@e-healthconference.com.

Audiovisual
All e-Health sessions are presented using the conference platform and/or in-person audio-visual supplier and tools chosen by the conference hosts. No other technology may be used during this conference. By agreeing to these terms, sponsor acknowledges that only e-Health-preferred audio-visual suppliers and tools may be used for the conference.

Keynote and Plenary speaker abstracts
Keynote and Plenary speaker abstracts and proposals must be submitted to speakers@e-healthconference.com for approval by NOVEMBER 29, 2024. Presentations (if applicable) must be submitted to speakers@e-healthconference.com by APRIL 25, 2025.

Sponsored speakers (P3 Showcase and Symposia)
P3 Showcase and Symposia speaker and session details must be submitted to speakers@e-healthconference.com for approval by MARCH 7, 2025. e-Health reserves the right to cancel the sponsored session without refund if details are not submitted before MARCH 7, 2025. Sponsored presentations (if applicable) must be submitted to speakers@e-healthconference.com for approval by APRIL 25, 2025.

Sponsorship and exhibitor cancellations
Sponsorship cancellation requests must be submitted to info@e-healthconference.com by MARCH 7, 2025 to ensure removal from the conference program and promotional materials (e-Health 2025 sponsors will be included in conference promotions from the date of purchase through May 2025). All sponsorships purchased are final sale with no refunds or cancellations.

Insurance requirement
Exhibitors are responsible for the placement and cost of insurance related to their participation in the show. Exhibitors must carry $5 million in liability insurance. The exhibitor shall obtain and produce a certificate of insurance evidencing the required insurance and send to show management no later than 30 days prior to the event.

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Terms and Conditions

Ancillary Events

Ancillary events presented by sponsors, partners, or attendees are not permitted during scheduled e-Health programming. Refer to the conference program for confirmation.

Conference change of date or cancellation

e-Health reserves the right, at its sole discretion, to change the date or dates upon which the event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, e-Health will not be liable for damages for failure to carry out the terms of this contract in whole or in part when such failure is caused directly or indirectly by or in consequence of pandemic, fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the control of e-Health Conference and Tradeshow, whether similar to or dissimilar from the causes enumerated herein. Notification of a change of date will be communicated to the sponsor immediately and all sponsor entitlements will be carried forward. In the event of cancellation, the sponsor will be offered a new sponsorship opportunity or a refund.

Delegate list access

Two lists of registered delegates (who have expressly given permission to be contacted by sponsors of e-Health 2025 by opting in at registration) will be shared with Diamond, Platinum, and Gold sponsors. List one will be sent two weeks ahead of the conference date. List two will be sent on the final day of the conference to capture the maximum number of registered delegates.

Registration badges

All badges will be clearly identified at the conference and colour-coded to show that the individual is an attendee, speaker, sponsor, emerging professional, student, patient, or exhibitor. Attendee, speaker, sponsor, emerging professional, student, and patient badges include entry to the keynote and plenary sessions, general education sessions, trade show floor, welcome reception, refreshments, and social night, as well as complimentary access to the e-Health Virtual Library to access slides or recordings of select presentations after the conference has concluded. Admission to every session, room, or meeting area is not guaranteed, as admission is subject to capacity and other requirements. Exhibitor badges are for exhibit staff who are assigned to work in the booth and include access to the conference and tradeshow. Please honour the intent of the exhibitor badge; individuals from exhibiting organizations who wish to attend the conference and are not assigned to staff the trade show booth should purchase an individual attendee badge for the conference. For security reasons, badge swapping or sharing of access credentials is not permitted. Anyone found wearing a badge that does not match that person's identification or using another person's access credentials to attend the conference will be evicted from the conference venue without a refund, and that person's registration will be cancelled. A government-issued photo ID will be required to pick up your badge on-site.

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e-Health24 Sponsors + Exhibitors

A&D Medical · accenture · aetonix · akinox · AlayaCare · Altera

aws · ampm · Baxter · Beam Mobile · Bittium · CALIAN Group Ltd.

Canada Health Infoway · CANImmunize · CAPSA HEALTHCARE · careteam · CDW · CGI

Canadian Institute for Health Information · CIVICA · Connexall · CORTICO Health Technologies · effie · DCM HEALTHCARE SOLUTIONS

Deetken Insight · Deloitte. · Digital Health CANADA · DOGWOOD Health Consulting · eHealth · elderPRiME

EY Building a better working world · FRESENIUS KABI · GoAutomateMD · Google Cloud · AngusConnect · harmony HEALTHCARE IT

HARRIS HEALTHCARE · Health Workforce Canada · HealthEMe · NORDIC | HEALTHTECH · infologiQ · intel + Lenovo

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MEDITECH · novari health · NOVARTIS · NTT DATA · Microsoft + NUANCE · OntarioMD

ORACLE Health · ORION HEALTH · ORTHODONT IA VISION · PETAL · PHILIPS · Provincial Health Services Authority

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rfidcanada · RICOH imagine. change. · salesforce · SECTRA Knowledge and passion · smile DIGITAL HEALTH · Secur MEDIC

solventum · spectralink · SS&C blueprism · Strongest Families INSTITUTE · stryker · tangent

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